

# the world of micro mobility



EN



**thank you very much for  
choosing the original.**

**Dear Micro Friends**

Covering short distances in as simple and uncomplicated a manner as possible – that was the vision first pursued over 13 years ago, a vision that resulted in a versatile product range which has permanently changed the face of urban mobility all around the globe. We are proud of the fact that our scooters and kickboards have since become a reliable companion for both young and old in over 80 countries around the world. But what makes us even happier is that you, as our valued customers, support our passion for quality, innovation and design by deciding to purchase micro®. We would like to thank you heartily for this, and we hope you enjoy discovering the thrills of our latest innovations – which we also guarantee will please grown-ups...

**Warmest regards, your Micro Team**

*...driven by innovation and powered by passion.*

*Udo Heide*

A global first: E-micro

**we are  
mobility**



**innovations**  
NEW PRODUCTS  
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**play**  
KIDS WORLD  
pages 8 – 9 / 12 – 19 / 34 – 35 / 40 – 55



**cruise & travel**  
TEENS & GROWN-UPS  
pages 4 – 7 / 10 – 11 / 20 – 33 / 36 – 37



**jump**  
FREESTYLE RIDERS  
pages 56 – 61







micro  
e-scooter

## WARNING: This is not a toy

**Light, electric and revolutionary: The new e-micro one may look like a normal Micro scooter, but it isn't.**

We have created the first motion-controlled electric scooter, where every kick or push starts the motor and gives you additional speed, with a maximum of 20 km/h possible. Be part of future mobility and enjoy our lightweight 6.3 kg scooter wherever you go.

You can even ride the **e-micro** as a normal scooter without the motor! The **e-micro one** has already been ridden and approved by Hugh Jackman, the sexiest man alive. We simply call it the sexiest scooter alive!



**NEW**



### **e-micro one**

*Get your kick!*

Color:	black
Age:	18+
Max. Load:	100 kg
Wheels:	120 mm air / fat PU
Surface Kind:	asphalt
Item Nr.:	EM0001





lady flex  
scooter

**NEW**



### micro lady flex

*young, trendy, but still very comfortable, a perfect lady's dream...*

Color: grey / pink  
Ideal for: City & leisure  
Max. Load: 100 kg  
Wheels: 145 mm PU  
Surface Kind: asphalt, gravel  
Item Nr.: SA0100



**NEW**

### micro suspension

*we guarantee you'll reach your goal relaxed and with easy*

Color: copper  
Ideal for: long distances & leisure  
Max. Load: 100 kg  
Wheels: 200 mm PU  
Surface Kind: asphalt, gravel  
Item Nr.: SA0065



suspension  
scooter





## shopping with the kids is fun – with the micro skiddy!

The brand-new micro skiddy makes tiresome pushing of the kiddies buggy along the aisles a thing of the past, because this shopping companion is fold-able, making it extremely compact. Have you got some heavy-duty shopping to do? No problem, micro skiddy is adaptable and can be simply hung on the shopping trolley or packed away on a rucksack.

And not only mummy and daddy are delighted by the new shopping assistant. The kids will also enjoy the fun of a ride through the shops or the city!

- ➔ **height adjustment** of the **foot support** and handlebar
- ➔ light (**only 1.9 kg**), compact, **folding design**
- ➔ **fits** in every **car boot**, even with shopping bags

# micro skiddy



### micro skiddy

*on your marks, get ready - relax!*

Color: white  
 Ideal for: shopping & trips  
 Load capacity: 20 kg  
 Wheels: 110 mm PU  
 Surface Kind: asphalt, indoor  
 Item Nr.: SY0001





mother & daughter

**micro white m&d**  
floral grey  
*ladies on the move, in a twin pack...*

Ideal for: long distances  
& leisure  
Max. Load: 100 kg  
Wheels: 200 mm PU  
Surface Kind: asphalt  
Item Nr.: SA0054

**micro sprite m&d**  
floral grey  
*...achieve that partner look.*

Ideal for: city & leisure  
Max. Load: 100 kg  
Wheels: 120 / 100 mm PU  
Surface Kind: asphalt  
Item Nr.: SA0055



**micro white m&d**  
floral multicolor  
*ladies on the move, in a twin pack...*

Ideal for: long distances  
& leisure  
Max. Load: 100 kg  
Wheels: 200 mm PU  
Surface Kind: asphalt  
Item Nr.: SA0052

**micro sprite m&d**  
floral multicolor  
*...achieve that partner look.*

Ideal for: city & leisure  
Max. Load: 100 kg  
Wheels: 120 / 100 mm PU  
Surface Kind: asphalt  
Item Nr.: SA0053



NEW



# maxi micro 4in1



**NEW**

## ride your rucksack to school – now available in trendy designer patterns!

The rucksack with its special fixture can be transformed into a mobile piece of luggage in the twinkling of an eye! New Designs now available!

- ➔ Usable in the four variants illustrated below
- ➔ T-bar incl. rucksack available as accessories
- ➔ Accessory set (handlebar & rucksack) fits all **maxi micros**



● purple  
Item Nr.: MM0171



● blue  
Item Nr.: MM0170

### maxi micro 4in1

*The quick-change artist*

Color: floral design / shoedesign  
Age: 5+  
Max. Load: 50 kg  
Wheels: 120 mm / 85 mm PU  
Surface Kind: asphalt  
Item Nr.: MM0189 / MM0187



1.



2.



3.



4.





# microlino



## The smallest speedster in the world: toddlers on the move - thanks to microlino!

Mobility doesn't start any earlier. And, with this goal in mind, we have developed our latest innovations for the tiniest of tots. The **microlino** is, so to speak, the little brother of **mini micro**. Even where toddlers are still a little unsteady on their feet, there's no need to worry, because **microlino** is only too glad to assist in promoting their balance and ensure greater safety during walking.

- **microlino** is ultralight, compact and fits comfortably into almost every handbag.
- **microlino** supports the development of motor skills and is very popular as an aid to walking.
- **microlino** is made of superior-quality plastic and can even be cleaned in a dishwasher.



### microlino

Product of the Year 2014!

Color: pink / blue  
 Age: 18 mo.+  
 Max. Load: 20 kg  
 Wheels: 120 mm / 85 mm PU  
 Surface Kind: asphalt, Indoor  
 Item Nr.: MO003 / MO004



# mini 2go



## mini 2go

Trains, planes, and automobiles, regardless how you travel, the brand new **mini 2go** is an innovative way to travel with your kids. Imagine never have to carry your child's belongings around again! **mini 2go's** "easy slide out" drawer stows away your kid's belongings and can be taken onto the plane as hand luggage. **Mini 2go** can easily transform to scooter mode in seconds. **Mini 2go** is the traveling mode of the future and the future is here!

### mini 2go

*brandnew*

Age: 2–5 years old  
Max. Load: 20 kg  
Wheels: 120 / 85 mm PU  
Surface Kind: asphalt







maxi  
micro  
anodized

special edition – the maxi micro in trendy metallic styles!

NEW

### maxi micro metallic

*Special Edition*

Age: 5+  
Max. Load: 50 kg  
Wheels: 120 mm / 85 mm PU  
Surface Kind: asphalt



coral pink metallic  
Item Nr.: MM0177



purple metallic  
Item Nr.: MM0174



camo green metallic  
Item Nr.: MM0176



# pedal-flow



**With its simple folding design, it's the ideal companion for getting to work or when visiting the city.**

It doesn't require much space, and can be quickly stowed away under the seat in the train or tram. Simply unfold it again and it's ready to ride and, in addition to this, it's a lot of fun and a real eye catcher!

## micro pedalflow

*foldable, sporty and a whole lot of fun – now with new tyres*

Weight:	7.3 kg
Color:	white
Ideal for:	fun & leisure
Max. Load:	100 kg
Wheels:	12.5 inch air
Surface Kind:	asphalt, cobblestones, gravel
Item Nr.:	CB0001







# micro luggage

## micro luggage reloaded

**Our well-known Micro Luggage has started the next round with a range of new and optimised features.**

As previously, the handlebar is based on the principle of weight transfer. A choice of three steering springs with differing strengths (black: standard, red: hard, blue: soft) enables the achievement of optimum steering – depending on the weight and curve profile involved. Also new is that problems experienced by taller people when using the **micro Luggage** as a trolley have been eliminated, as the additionally extendable and newly integrated telescopic handlebar ensures optimum legroom.



### micro luggage

*kickboard® and trolley in one!*

Weight: 5 kg, normally approved as hand luggage, case capacity 26 l

Color: black

Ideal for: travelling

Max. Load: 100 kg

Wheels: 110 mm PU

Surface Kind: airport, asphalt

Item Nr.: ML0002







## → dj-to-go: steve aoki and micro make it happen

**When Steve Aoki, the successful American DJ and music producer, travels around the world, people are sure to take notice. It's understandable, because on the one hand, he is who he is, but recently his luggage has also been attracting a lot of attention. And no, not because he lets his entourage carry his case, but because he can glide through airports on it while making music.**

Kickboard, case and trolley in one – nothing new there so far. Up until now, it has primarily been a favourite gadget for business travel and city trips, because the Micro Luggage saves you long walks from gate to gate and gets you to the security check much quicker. In addition, the luggage check-in can be dispensed with, as the mobile case even meets the approval criteria for hand luggage when folded together. It's an absolute highlight for frequent flyers.

This opinion is shared by star DJ and music producer Steve Aoki: “You can pull it along like a normal piece of luggage and, if you get tired of that, you simply convert it into a kickboard. You can then whiz through the airport, and you're never too late for your flight. I've been testing it for a year now, and it's simply unbelievable”, he said recently in an interview. His enthusiasm for the Swiss product inspired him to combine the mobile piece of luggage with his passion for music. Micro was impressed by his enthusiasm, and that's how the cooperation between Micro and his DIM MAK Records music label was born.



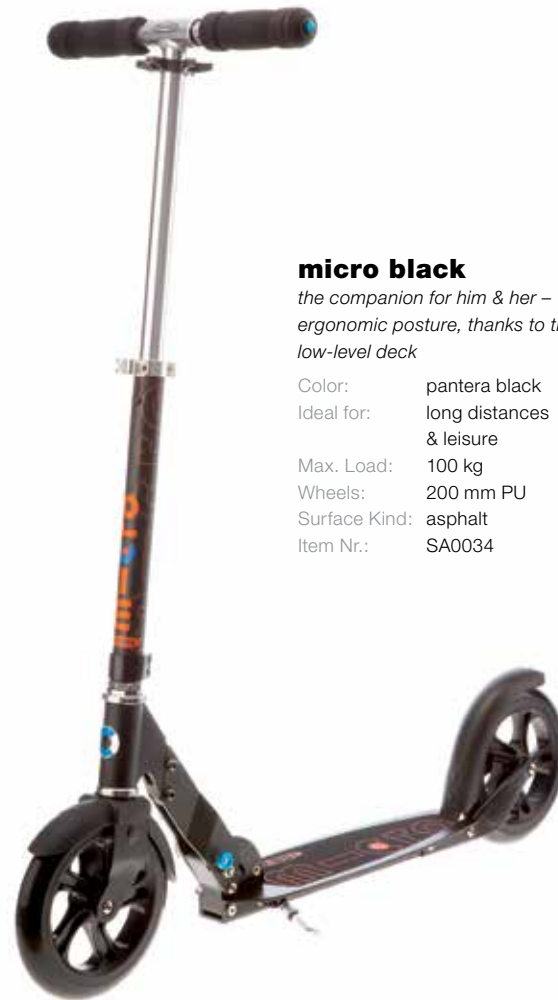
## micro luggage steve aoki

So DIM MAK and Micro joined forces to develop a Micro Luggage for a completely new target group. With integrated Sound2Go speakers which work via Bluetooth, it's now possible to simply play the sounds on your smartphone over the case. The design has, of course, also been suitably adapted.

It's the perfect product for all those looking for a practical and stylish travel gadget, and an absolute must for all trendsetters! But be careful, it's not for the shy at heart, as attention is guaranteed! (Item Nr.: ML0004)



# micro scooter



## micro black

*the companion for him & her –  
ergonomic posture, thanks to the  
low-level deck*

Color: pantera black  
Ideal for: long distances  
& leisure  
Max. Load: 100 kg  
Wheels: 200 mm PU  
Surface Kind: asphalt  
Item Nr.: SA0034



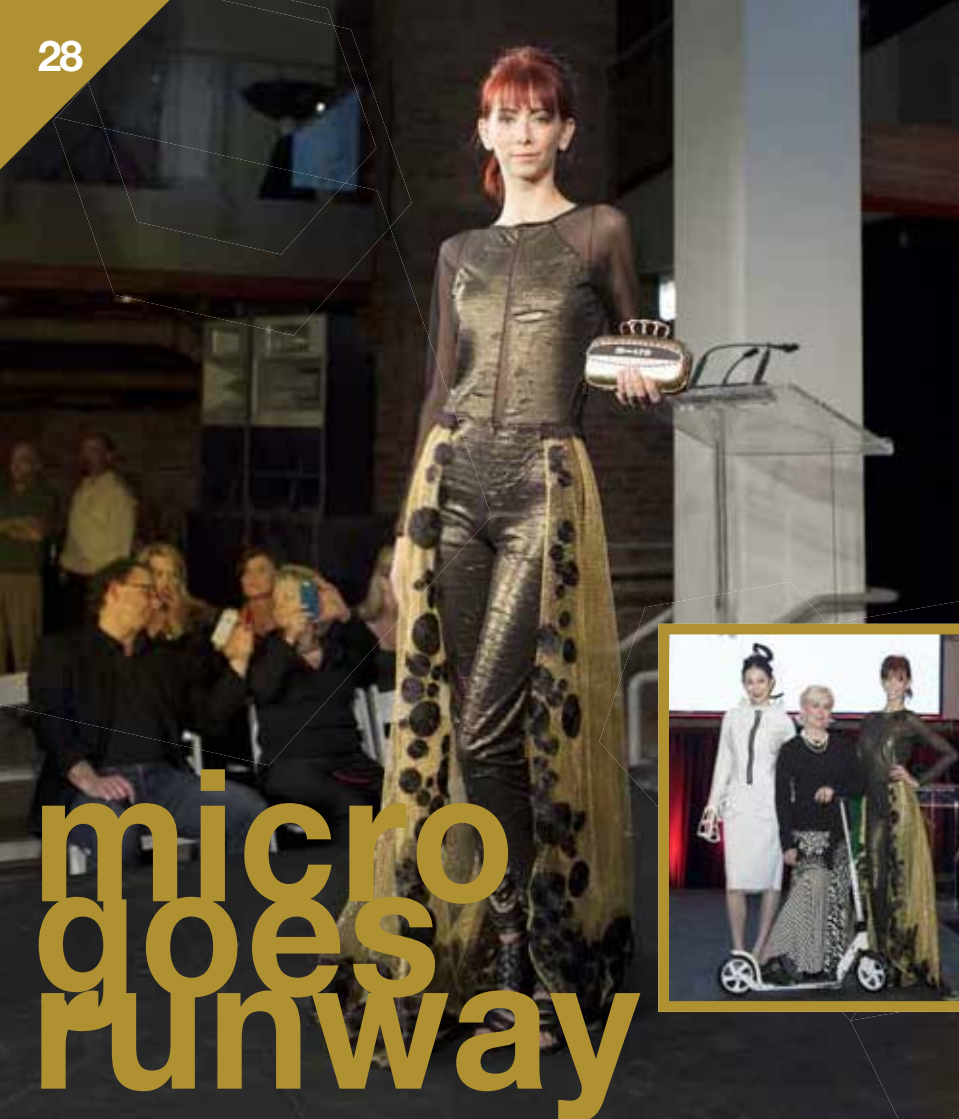
## micro white

*the companion for him & her –  
ergonomic posture, thanks to the  
low-level deck*

Color: carrera white  
Ideal for: long distances  
& leisure  
Max. Load: 100 kg  
Wheels: 200 mm PU  
Surface Kind: asphalt  
Item Nr.: SA0031



# micro goes runway



→ **playChic** fashionshow in chicago – micro and the runway!

The **maxi micro gold** and **micro scooter white** made a runway appearance in Chicago over the weekend together with the dresses they inspired, and micro Inventor Wim Ouboter was on hand to escort the models and designer Peach Carr down the runway, all looking VERY elegant!

The occasion was PlayCHIC – an inspired event that combines great fashion design with great toy design – a highlight of the annual toy industry calendar...and for **micro**!



# micro fashion show





new  
break

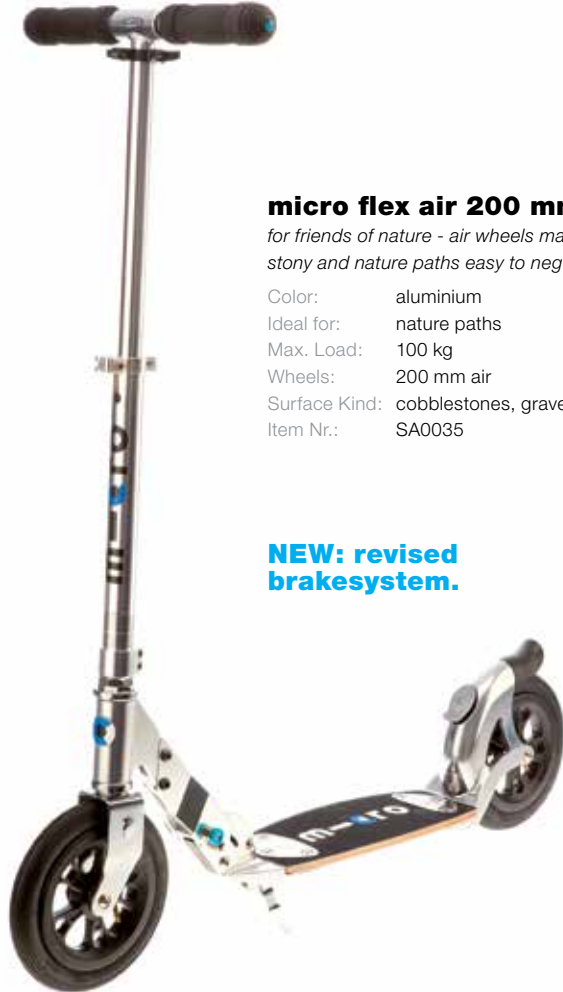


### micro flex PU 200 mm blue

*cushions every unevenness - thanks to a flexible wooden deck with fibreglass*

Color: sapphire blue  
Ideal for: long distances  
& leisure  
Max. Load: 100 kg  
Wheels: 200 mm PU  
Surface Kind: asphalt  
Item Nr.: SA0038

**NEW: revised  
brakesystem.**



### micro flex air 200 mm

*for friends of nature - air wheels make stony and nature paths easy to negotiate*

Color: aluminium  
Ideal for: nature paths  
Max. Load: 100 kg  
Wheels: 200 mm air  
Surface Kind: cobblestones, gravel  
Item Nr.: SA0035

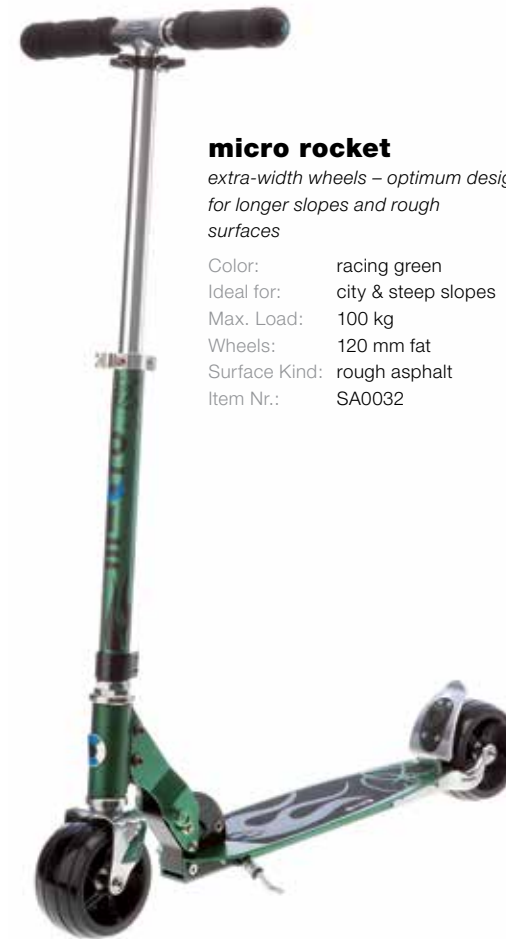
**NEW: revised  
brakesystem.**



### micro monster bullet

*carving roller (flexible rear wheel - for all lovers of the sporting touch)*

Color: black / red  
Ideal for: city & steep slopes  
Max. Load: 100 kg  
Wheels: 120 mm fat / carvingwheel  
Surface Kind: rough asphalt, carving  
Item Nr.: SA0030



### micro rocket

*extra-width wheels - optimum design for longer slopes and rough surfaces*

Color: racing green  
Ideal for: city & steep slopes  
Max. Load: 100 kg  
Wheels: 120 mm fat  
Surface Kind: rough asphalt  
Item Nr.: SA0032





**micro flex**  
*flexible wood deck with fibreglass*  
Color: polished aluminium  
Ideal for: commuter & leisure  
Max. Load: 100 kg  
Wheels: 145 mm PU  
Surface Kind: rough asphalt  
Item Nr.: SA0010



**micro speed+**  
*Shock-absorbing wheels, silicon-embedded bearings*  
Color: dolphingrey  
Ideal for: getting to school & leisure  
Max. Load: 100 kg  
Wheels: 145 mm PU  
Surface Kind: rough asphalt  
Item Nr.: SA0033



**micro bullet**  
*anodised surface coating*  
Color: aluminium bronzing  
Ideal for: commuter & leisure  
Max. Load: 100 kg  
Wheels: 120 mm PU  
Surface Kind: asphalt  
Item Nr.: SA0017





...in addition to the new purple look, this popular kids' scooter is also available in these trendy colours – or in classic aluminium.



**colors:**

Item Nr.: red  
SA0026

black  
SA0026

alu  
SA0019

pink  
SA0027

oasis blue  
SA0024

sapphire blue  
SA0084







STICK + T-BAR

new!interchangeable!



**kickboard monster**

*extra-wide wheels and flexible wood deck with fibreglass*

Color: black / red  
World: cruise & travel  
Max. Load: 100 kg  
Wheels: 120 / 100 mm fat  
Surface Kind: rough asphalt  
Item Nr.: KB0022

**kickboard original**

*flexible wood deck with fibreglass*

Color: polished aluminium  
World: cruise & travel  
Max. Load: 100 kg  
Wheels: 120 / 100 mm PU  
Surface Kind: rough asphalt  
Item Nr.: KB0021

**kickboard compact**

*short aluminium deck, ideal for beginners*

Color: sand blasted  
World: cruise  
Max. Load: 100 kg  
Wheels: 120 / 100 mm PU  
Surface Kind: asphalt  
Item Nr.: KB0019

**kickboard compact black**

*the kickboard for beginners in elegant black*

Color: black  
World: cruise  
Max. Load: 100 kg  
Wheels: 120 mm / 100 mm PU  
Surface Kind: asphalt  
Item Nr.: KB0020

micro  
Kickboard



## → 3500 km, four continents and 21 countries in 363 days – with a Micro Scooter

Alban Lanthier and Hugues Renou are both 24 years old, study economics in Paris and are the initiators of the TrottMyWorld project: a one-year journey around the world with a Micro Scooter to support social enterprises. Travelling on their Micro Scooter, Hugues and Alban crossed the African savannah and safari parks such as the Mikumi National Park in Tanzania. They were greeted enthusiastically by hordes of children on their arrival in each of the villages they visited, with the excitement of their young admirers being especially aroused by their unusual mode of transport. This soon proved its value as a trump card when it came to finding shelter in a private dwelling or putting up their tent beside the Headman or Chief of a Village.



### They crossed the Atlantic to continue their journey in Argentina.

Traversing the South American continent from Ushuaia to Bogota over the Andes proved to be an extremely strenuous odyssey, but also a journey packed with adventure. They made the acquaintance of extraordinary people along the way, including a Colombian biologist who invented a special sugar wafer (panela) to combat in part massive levels of malnutrition among children.

Following a short stay in San Francisco, they flew across the Pacific to reach their final destination: Southeast Asia. Weather conditions here proved to be extremely difficult, with 100 % humidity and an average temperature of 35°C, but this was not enough to stop our two adventurers travelling a further 1.000 km through Cambodia and Malaysia on their Micro scooter. In July they crossed their finish line at the Micro Scooter Flagship-store in Künsnacht, warmly welcomed by the micro team, friends and press.







maxi  
micro

**maxi micro** WITH T-BAR  
*the big brother of mini micro*

Age: 5+  
Max. Load: 50 kg  
Wheels: 120 / 85 mm PU  
Surface Kind: asphalt



Also available  
with JOYSTICK!

colors:	pink	lemon	blue	orange	red	white	purple	black
with T-BAR Item Nr.:	MM0053	MM0049	MM0035	MM0028	MM0037	MM0013	MM0019	MM0015
with JOYSTICK Item Nr.:	MM0052	MM0048	MM0036	MM0027	MM0038	MM0018	MM0011	MM0010



# maxi micro noble metal



**special edition – the maxi in trendy noble metal look!**

## **maxi micro noble metal**

*Special Edition*

Age: 5+  
Max. Load: 50 kg  
Wheels: 120 / 85 mm PU  
Surface Kind: asphalt







## exclusive and limited – mini micro sporty candy

An anodised handlebar and gentle pastel colours have transformed the **mini micro sporty candy** into an unmistakable eye-catcher. Its familiar micro quality makes it the ideal companion for a walk or leisurely stroll around town.

made in  
Germany

### mini micro sporty candy

*Special Edition*

Age: 2–5 years old  
 Max. Load: 20 kg  
 Wheels: 120 / 85 mm PU  
 Surface Kind: asphalt

● candy blue  
 Item Nr.: MM0134

● candy lilac  
 Item Nr.: MM0136

● candy pink  
 Item Nr.: MM0135







mini  
micro

### mini micro classic

*Toy of the year for kids aged 2–5*

Age: 2–5 years old

Max. Load: 20 kg

Wheels: 120 / 85 mm

Surface Kind: asphalt



#### colors:

- green MM0007
- red MM0008
- yellow MM0009
- blue MM0001
- purple MM0156
- orange MM0005
- aqua MM0022
- pink MM0002

Item Nr.:



# mini micro 3in1



## mini micro 3in1

Multifunctionality of the highest quality –  
because this Micro Mobil grows with kids!

Age: 1–5 years old  
Max. Load: 20 kg  
Wheels: 120/85 mm  
Surface Kind: asphalt



- ➔ Can be used in the three variations illustrated above, thus growing up with kids
- ➔ Seat and O-handlebar are also available individually as accessories (Item Nr.: AC9000)
- ➔ Steering functions through weight shifting, making it ideal for the development of motor skills and balance



### colors:

Item Nr.:

● aqua  
MM0107

● green  
MM0108

● orange  
MM0148

● yellow  
MM0147

● red  
MM0146

● purple  
MM0165

● pink  
MM0085

● blue  
MM0086





mini  
micro  
sporty

## mini micro production at top. thomas preuhs gmbh binsdorf – DE

### It wasn't an easy journey, but definitely worth it: mini micro made in germany!

There was a lot to be done, because if you want to make a perfect product even more perfect, you have to really roll up your sleeves – and that is exactly what we did. The result is an innovative high-end product with a remarkable design. Of particular note are the new sporty wheels, developed and produced by an internationally leading specialist for wheels and rollers with many years of know-how in the sector and a maximum degree of competence in material science. And slimming down the previous weight by 20 % also makes the **mini micro** made in Germany a really **sporty** contender.



Quality is our number one priority. We subject materials to strict inspection, and a function check is obligatory after every working step. And, naturally enough, we are certified in compliance with ISO 9001 and 14001. With all this attention to detail, nothing else stands in the way of children enjoying a super riding experience. Continuous further development goes without saying – both technically and creatively!  
We remain true at all times to our motto: ...“always on the move to improve”...

### mini micro sporty

with black wheels

Age: 2 – 5 years old  
Max. Load: 20 kg  
Wheels: 120/85 mm  
Surface Kind: asphalt



● neon orange	● neon blue	● neon orange / pink	● neon blue / pink
Item Nr.: MM0076	Item Nr.: MM0075	Item Nr.: MM0055	Item Nr.: MM0054



● pink	● aqua	● orange	● blue	● yellow	● red	● green
Item Nr.: MM0080	Item Nr.: MM0113	Item Nr.: MM0109	Item Nr.: MM0079	Item Nr.: MM0112	Item Nr.: MM0111	Item Nr.: MM0110





micro  
g-bike

### g-bike+ air

with handbrake, adjustable saddle

Color: alu  
Age: 2+  
Max. Load: 20 kg  
Wheels: 200 mm air  
Surface Kind: asphalt, cobblestones,  
gravel  
Item Nr.: GB0006



### g-bike+

with handbrake, adjustable saddle

Color: alu  
Age: 2+  
Max. Load: 20 kg  
Wheels: 200 mm PU  
Surface Kind: asphalt,  
gravel  
Item Nr.: GB0002



### g-bike light colours

adjustable saddle, available in  
trendy colors:



green

Item Nr.: GB0009



orange

Item Nr.: GB0010



pink

Item Nr.: GB0011



sapphire blue **new!**

Item Nr.: GB0019



purple

Item Nr.: GB0012



yellow

Item Nr.: GB0013







## safety, fun and individuality, for you and your micro

With immediate effect, we offer a diverse range of accessories for your **mini micro**, **maxi micro** or **micro scooter**. In addition to fun and colour, these also ensure even greater safety and comfort when riding. Here are a few highlights from our current range. **Further accessories can be found on our website or at your Micro dealer.**

## mini bags and rucksacks – for kids' little treasures

→ Fit all micro models

### rucksack pirate

Item Nr.: AC4438



### rucksack scooting dino

Item Nr.: AC4486



### handbag neon dots

Item Nr.: AC4426



### rucksack neon dots

Item Nr.: AC4026



## attach-it

→ Any toy of your choice can be fastened to your handlebar with **attach-its**



- pink  
Item Nr.: AC4464
- blue  
Item Nr.: AC4460

## helmets – safety is paramount

... and even a lot of fun with cool **micro** designs!

- Extra padding for an optimum fit and wearing comfort
- Available in sizes S (48 – 52 cm) and M (53 – 58 cm)
- Adjustable fastener for a perfect fit

### black

Item Nr.: **S** AC2028  
Item Nr.: **M** AC2029



### candy pink

Item Nr.: **S** AC2030  
Item Nr.: **M** AC2031



### raspberry

Item Nr.: **S** AC2032  
Item Nr.: **M** AC2033



### neon pink

Item Nr.: **S** AC2034  
Item Nr.: **M** AC2035



### neon dots

Item Nr.: **S** AC2038  
Item Nr.: **M** AC2039



### darkblue

Item Nr.: **S** AC2036  
Item Nr.: **M** AC2037



### pirate

Item Nr.: **S** AC2042  
Item Nr.: **M** AC2043



## coming soon... coming soon... coming soon... coming soon...

... available soon:

→ **micro honker**, handles with an integrated horn!  
Available in different colours



→ **micro scooter lights** available in a variety of colours to suit **micro bells**



# micro accessories



# micro x-treme

## freestyle scooter mx trixx

for Future PROs – learning basic skills is that much easier

- › Metal Core Wheels
- › 100 mm PU
- › Concave Deck
- › Light Break
- › One Piece Bar made of Chromoly



○ white  
Item Nr.: SA0082

● red  
Item Nr.: SA0086

● blue  
Item Nr.: SA0087

● green  
Item Nr.: SA0088





**freestyle scooter  
mx benJ**  
for advanced riders and those that prefer a larger deck and wider bars

- › Metal Core Wheels
- › 110 mm PU
- › Integrated Headset
- › Flex Brake
- › SCS Compression System
- › One Piece Bar Alu 6061
- › One Piece Deck Alu 6061
- › SCS Aluminium Fork System

Item Nr.: SA0089



**freestyle scooter  
mx crossneck**  
the light scooter for the every intermediate rider

- › Metal Core Wheels
- › 110 mm PU
- › BMX Headset
- › Flex Brake
- › SCS Compression System
- › One Piece Bar Alu 6062

● red  
Item Nr.: SA0103

● black  
Item Nr.: SA0109



**accessorie**  
Pegs  
Made for the **BenJ signature scooter** but also adaptable for every other scooter. The only things you might need if it is not going are spacers and longer axles.  
Item Nr.: MX4006





micro australian tor 2013



Roadtrip August 2013

## → micro xtreme and the freestyle scene

**Riders, freestyle scooter riders, like getting together for a “sesh” (slang short form of “session”). In many ways, Micro® does what it can to bring riders together. Did you know that the distance between Melbourne, Australia and Zürich, Switzerland is over 16’000km and takes over 20 hours of airline travel to get from one country to the other?**

Micro® had the pleasure in 2013 to do its small part in bringing the two countries a little closer together.

## → kangaroo – swiss chocolate – french toast

In late August, Benjamin Friant (Benji), Arnaud Marchenoir and Robbie Menzies took a little road trip that covered 1’000km over a three-day weekend. “Riders gotta ride”, and riding they did at **HS36** and the **Bowl de Vidy** in Lausanne; **La Praille** in Geneva; and **Gerland**, Lyon France.

However, it wasn’t all “work” for the riders as they had a chance enjoy the Lac de Lemman on the summer’s last warm eve. In Benji’s own words it was a, “Perfect sesh today. Riding, swimming and BBQ.”

Benji captured this chill weekend in his video edit

“The Kangaroo, the Swiss Chocolate and the French Toast.”

Check it out! →



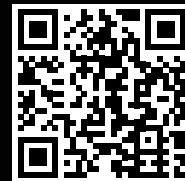
**Benjamin Friant** – aka Benji – Manager, Micro Xtreme Team – 23yrs old – Zürich and Montreux, Switzerland  
**Arnaud Marchenoir** – aka Warnup – Pro Rider, Micro Xtreme Team – 19yrs old – Lyon, France  
**Robert Menzies** – aka Robbie – Pro Rider, Apex Pro Scooters Team – 17yrs old – Brisbane, Australia

## → micro australian tour 2013

Amongst other responsibilities, Benji manages a team of over 20x freestyle scooter riders – many across Europe; several in the USA and a small elite team Down Under. This year Benji joined Jesse, Juzzy, Wezma and Tyler on an Australian tour that spanned from Brisbane to Melbourne. Three weeks and 2’000 km – visiting dozens of shops and skateparks – thrilling hundreds of young riders – and getting into a bit of trouble.

In an epic video edit of the tour “Micro Australian Tour 2013”, Benji conveys masterfully the skill of the MX team and their joy of riding. It’s almost 15 minutes long, so grab something to drink and get comfortable before you hit the play button.

Check it out! →



**Jesse Bayes** – Pro Rider, Micro Xtreme Team – 16yrs old – Brisbane, Australia  
**Justin Carter** – aka Juzzy – Pro Rider, Micro Xtreme Team – 17yrs old – Melbourne, Australia  
**Matt Eats** – Marketing Manager, Australia  
**Joel Erwin** – aka Wezma – Pro Rider, Micro Xtreme Team – 20yrs old – Sydney, Australia  
**Tyler Marinovic** – Pro Rider, Micro Xtreme Team – 16yrs old – Perth, Australia

Switzerland and Australia are truly focal points to the freestyle scooter scene. In Switzerland, it has now been ten years since the **world’s first** international Scooter Contest in Montreux. And, from the early days it was Micro innovating freestyle scooters with securely bolted folding and metal core wheels. Never mind that those first Micro Xtreme scooters weighed over 5 kg, it allowed the riders to explore and experiment an aggressive riding style. Now, in 2014, we will be launching the MX BenJ Edition – a scooter at the top of its class. In addition, the MX Crossneck – possibly the best value for money scooter on the market - will be hitting the shops this Spring. As far as Micro is concerned, the distance between Australia and Switzerland was shortened quite a bit in 2013. By our calculations, we believe the distance is about two arm lengths.







# quality & design

picture: Micro Scooter Flagship Store  
in Küsnacht ZH, Switzerland

## → micro quality – what creates the difference?



### Innovation and Design

Innovation and impeccable quality are essential prerequisites for Micro. Countless tests are performed on each of our products before they are launched and Micro engineers strive ceaselessly to further improve these products and propose new ones. We work with international certification bodies such as TÜV, Intertek and SGS. Micro is the only producer that supplies a full range of replacement parts and accessories for all its scooters and kickboards.



### Component selection

The components of our scooters are handpicked and we only use premium quality materials. We differentiate ourselves from our competitors, for example by using non-toxic materials for the foam of our handlebars, respecting the environment and your health. Most of the parts are screwed together, not welded, which facilitates the replacement of parts when necessary. A large number of manufacturing steps are performed by hand for an elegant finish. It is not uncommon to see a Mini Micro passed down from brother to sister after several years of use.



### Quality control

Every product that comes out of manufacturing goes through a series of simple but inescapable tests. This allows us to deliver flawless products and hence gives us an exceptionally low rate of return. All our products bear a serial number at the front which helps us to locate a scooter. In case there is a problem with the manufacturing process we can easily find all the scooters concerned.

**„Although other scooter builders around the world keep trying to make scooters like ours, we’ve never tried to make scooters like theirs”.**

Nothing beats the Original - ever!



nothing  
beats the  
original!

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micro® recommends the wearing of helmets and elbow and knee pads!